



Interreg V-A Latvia – Lithuania Programme 2014-2020

**LLI-131 Creating of business support system and the availability in Zemgale, Kurzeme and Northern Lithuania/ Business support**

### **Business Day in Šiauliai**

**Conference:** "The Economic situation in the Siauliai region: present, challenges, current situations and perspectives" (dedicated to the centenary of Lithuania)

#### **AGENDA**

**6 March 2018**

**The purpose of the conference:** to intensify cooperation between Latvia and Lithuania by sharing experience

**Event moderator:** prof., dr. Diana Cibulskienė

**Event participants:** partners of project and entrepreneurs from Latvia and Lithuania

**Venue:** Chaim Frenkel Villa, Vilniaus St. 74, LT-76283 Šiauliai

**Working language:** English

<b>10.30 – 11.00</b>	Registration, coffee /tea
<b>11.00 – 11.10</b>	<b>Opening of the conference</b> <i>Anna Builo-Hojme, Project manager</i> <i>Feliksas Alius Valys, Director of Siauliai Business Incubator</i>
<b>11.10 – 11.50</b>	<b>The experience of Latvian and Lithuanian businesses in search of new markets and new partners, in cooperation between the associated business structures of both countries.</b> <i>Alfredas Jonuška, Director General of Siauliai Chamber of Commerce, Industry and Crafts, Member of the European Economic and Social Committee</i>
<b>11.50-12.50</b>	<b>The cooperation between the Latvian and Lithuanian entrepreneurs now and through the historical background. What is better: cooperate or just compete with each other?</b> <i>Arvydas Juozaitis, Associate Professor at Klaipėda University, doctor of social sciences, Baltic Assembly winner, writer and philosopher.</i>
<b>12.50 -14.05</b>	<b>Lunch break</b>
<b>14.05 – 15.00</b>	<b>The Economic situation in the Siauliai region: present, challenges, current situations and perspectives.</b> <i>prof., dr. Diana Cibulskienė, director of the Scientific Institute of Siauliai University, Professor, Doctor of Social Sciences</i>
<b>15.00-16.00</b>	<b>The business and industry in interwar Šiauliai.</b> <i>Raimundas Balza, Director of Šiauliai Aušra Museum and Chairman of the Board of the Lithuanian Museums Association.</i> Documentary footage. Guided tour of the Chaim Frenkel Villa - the museum's area.
<b>16.00 – 17.00</b>	<b>Contact evening.</b> The purpose of evening is the establishment of business contacts between Latvian and Lithuanian businessmen . <i>Coffee/tea</i>